

# VIRGINIA ASSOCIATION FOR PUPIL TRANSPORTATION POSTER CONTEST

## **WHO MAY ENTER**

Anyone enrolled in a public school. Five winning divisions that include: Division #1-Grades K-2; Division #2-Grades 3-5; Division #3-Grades 6-8; Division #4-Special Education; and Division #5-Computer Aided Drawing (CAD). The first place winner from each division will be entered in the national poster contest.

## **DEADLINE DATE**

Completed poster designs must be post marked by **April 30, 2017**. All entries become the property of the State School Bus Safety Committee, and will not be returned.

## **POSTER SPECIFICATIONS**

Completed poster size must be 12" by 18" ONLY, with a one-inch (1") blank border completely across the bottom of the poster. **This space must be available due to printing requirements.** If not provided, poster will be disqualified. Poster may be illustrated on the vertical or horizontal axis.

Please type or print all information required on entry blank **clearly** and securely glue to the **lower left hand corner** of the poster and on the **backside in the center**.

Designs should be submitted on quality tag, poster illustration board or heavy paper. Construction paper may be used but must be mounted on quality tag poster board. Lamination is not permitted, and will disqualify the poster. Cut paper/stencils (freehand or pre-drawn stick-on stencils) are not permitted and will disqualify the poster.

There is no limitation on the use and number of colors. At least a part of a yellow school bus must be present in the poster.

There is no limitation on the type of media-such as print, crayon, and felt pen, etc., - used on the poster design; however, wood, plastic, glass, metal or collage materials should not be part of the poster. Glued on or 3 dimensional pieces will eliminate the poster.

Poster designs may not incorporate any copyrighted characters such as comic and/or television characters, or photographs, magazine or newspaper illustrations.

## **POSTER THEME:**

Every poster and slogan must harmonize with the 2017 poster contest theme:

**My Driver – My Safety Hero!**

Contestants must illustrate above theme only and the theme must be written **exactly** as shown above on the poster.

Drawings must be original, correct in safety concept and exclusive work of the student entering the contest in idea, design and execution. Artwork should be positive in approach, demonstrating only proper school bus safety behaviors

Instructors should supervise all work created. Completion of art should be done in school.

## **LETTERING**

Only free hand drawn letters may be used on poster design. Stenciled, pre-printed, manufactured stick-on or press-on letters or tracing may not be used. Lettering should be clearly legible, even if used as part of the poster design.

## **SENDING ENTRIES**

Do not roll posters. Entries should be mailed in a flat box so that they arrive undamaged.

### **Send posters to the following address:**

Ms. Diane Stewart  
c/o VAPT  
Virginia Beach City Public Schools  
1677 Harpers Road  
Virginia Beach, VA 23454

## **JUDGING**

Judging will be comprised of prominent individuals in the field of pupil transportation safety. The winning posters will represent the state in the National School Bus Safety Week Poster Contest. Criteria for the selection of award-winning posters are:

- a. Relationship of the poster design to the school bus safety practices. (Safety Impact)
- b. Originality of the poster and how the idea is expressed in the poster design. (Originality)
- c. Artwork and its execution. (Artistic Quality)
- d. Visual impact of the poster design. (Visual Impact)

**All rules regarding poster specification, themes, lettering, etc. must be followed or the poster will be disqualified.**

## **PRIZES**

Prizes will be awarded for the first, second, and third places in each division as follows:

1 <sup>st</sup> Place Winner of each division	\$100.00 Check and Blue Ribbon
2 <sup>nd</sup> Place Winner of each division	\$ 75.00 Check and Red Ribbon
3 <sup>rd</sup> Place Winner of each division	\$ 50.00 Check and White Ribbon

Please complete and attach these forms in accordance with poster specifications noted in the contest rules.

### **PLEASE PRINT CLEARLY**

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**2017 VAPT  
POSTER CONTEST ENTRY BLANK**

Student Name \_\_\_\_\_ Gr \_\_\_\_\_  
Division \_\_\_\_\_ Age \_\_\_\_\_  
School Division \_\_\_\_\_  
School \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Teacher's Name \_\_\_\_\_

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**2017 VAPT  
POSTER CONTEST ENTRY BLANK**

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Division \_\_\_\_\_ Age \_\_\_\_\_  
School Division \_\_\_\_\_  
School \_\_\_\_\_  
Address \_\_\_\_\_  
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Teacher's Name \_\_\_\_\_